

Regional Distributors Wanted

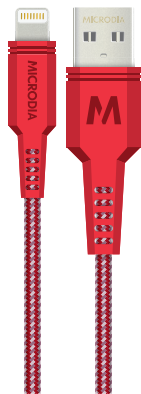
Made for  
iPod iPhone iPad



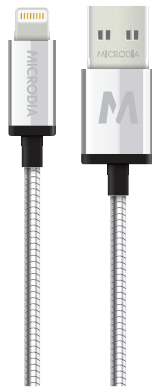
Made for iPhone 7 & 7 Plus  
32GB 128GB 256GB

DURCABLE™ TOUGH CABLE SERIES  
NOT ALL LIGHTNING CABLES ARE THE SAME

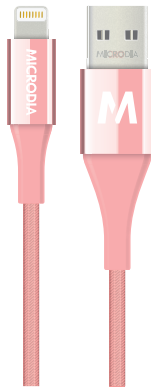
# MFi-CERTIFIED PREMIUM QUALITY TOUGH CABLES



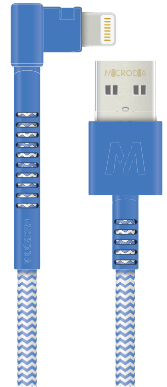
DURCABLE™ TOUGH™



DURCABLE™ STEEL™



DURCABLE™ TWIST™



DURCABLE™ MAX™



[www.fruitywire.com](http://www.fruitywire.com)



Founded in  
**1991**  
San Jose, USA



Made for  
iPod iPhone iPad

# DURCABLE™ TOUGH™

MFi-Certified Ultra Tough Lightning  
Fast Charge & Sync Cable

Protected by Durable PET Braided Sheath for Extra Long Life Span



## DURCable™ TOUGH™



160N

Superb Resilience

**SUPER HARD**  
150 ~ 160 N Resilience



90° Cord

Ultra Durable

**ULTRA DURABLE**  
90° Cord Flexing Tested



12hrs

Anti-Tarnish

**ANTI-TARNISH**  
12 Hours Salt Water Tested



50KGs

Extra-Heavy-Duty

**FORTIFIED CRAFTSMANSHIP**  
Withstands 50KGs Pull-Test



1.5m

5.0ft



2.0m

6.6ft

**FLEXIBLE LENGTH**  
1.5M/4.95FT in Length  
(Optional 2.0M/6.6FT Also Available)



Dura-Twisted Braided

**FORTIFIED MATERIAL**  
Protected by Dura-Twist-Braid



10YEAR

WARRANTY

Buy with Confidence

**BUY WITH CONFIDENCE**  
10 Years Manufacturer Limited Warranty

Strengthen Connectors for Enhanced Durability

Dura Twist Braided Tri-braided Jacket

Outer Jacket made of Solid PVC helps to Protect DuraTOUGH from Damages and Fraying

100% Copper Wiring Maximizes Signal Stability and Charging Speed

High Resistance Insulation Protects Each Set of Wires

Hard Wearing Nylon Braided

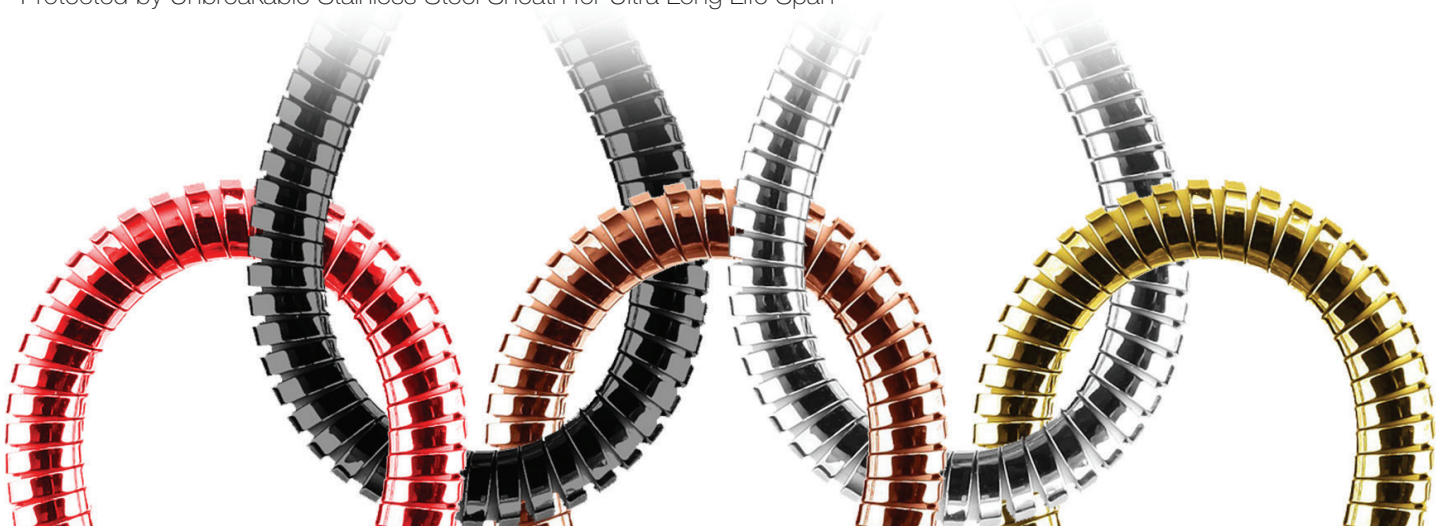
Color Options

Black Silver Yellow Blue Red (Limited Edition)

# DURCABLE™ STEEL™

Made for  
iPod iPhone iPad

MFi-Certified Anti-Abrasive  
STAINLESS STEEL Lightning Fast Charge & Sync Cable  
Protected by Unbreakable Stainless Steel Sheath for Ultra Long Life Span



## DURCable™ STEEL™



Extra Durability

**EXTRA DURABILITY**  
Injection-Molded Reinforced Conductors



Better Strain-Relief

**BETTER STRAIN-RELIEF**  
Cable Joint is made from Flexible PVC to absorb stress with Stands 6000+ Bends and Twist



Flexible Insulation

**FLEXIBLE INSULATION**  
Insulation in Between Wires to Prevent Damage when bends and flexes



Stainless Steel

**STAINLESS STEEL**  
External Cable Jacket is made from hard-wearing Stainless Steel

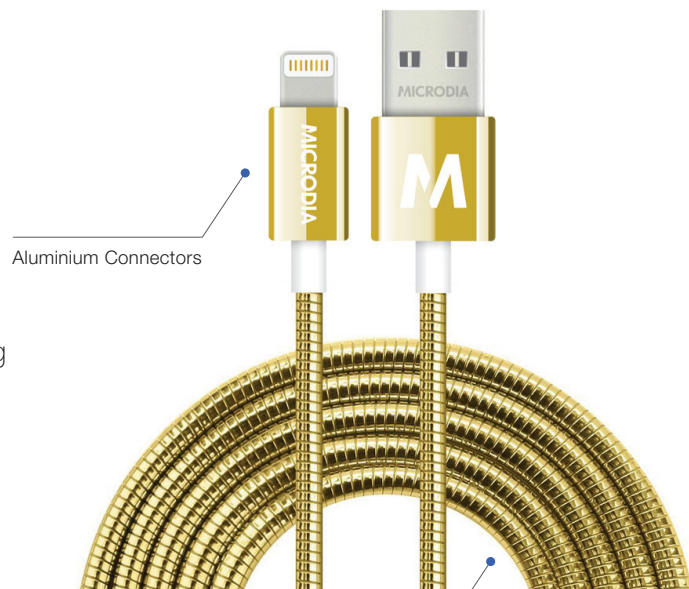


**EXTRA LENGTH**  
1.5M/4.95FT in Length



Buy with  
COncidence

**BUY WITH CONFIDENCE**  
5 Years Manufacturer Limited Warranty.



Rust Free Stainless Steel Jacket

Color Options



# DURCABLE™ TWIST™

MFi-Certified Strengthened Conductors with Kevlar Fiber Lightning Fast Charge & Sync Cable  
 Tested 6x Strength and Durability



180°  
Better Strain-Relief

Metalized Shielding

Kevlar-Reinforced Fiber

Made for  
 iPod iPhone iPad

## DURCable™ TWIST™



Kevlar Fiber

**EXTRA DURABILITY**  
 Kevlar Reinforced Conductors



Better Strain-Relief

**BETTER STRAIN-RELIEF**  
 Cable Joint is made from Flexible PVC to Absorb Stress with Stands over 6000+ Cycles of 180° Bending



Flexible Insulation

**FLEXIBLE INSULATION**  
 Insulation in Between Wires to Prevent Damage when Bends and Flexes



Double Braided Nylon

**DOUBLE BRAIDED NYLON**  
 External Cable Jacket is made from Hard-Wearing Braided Nylon

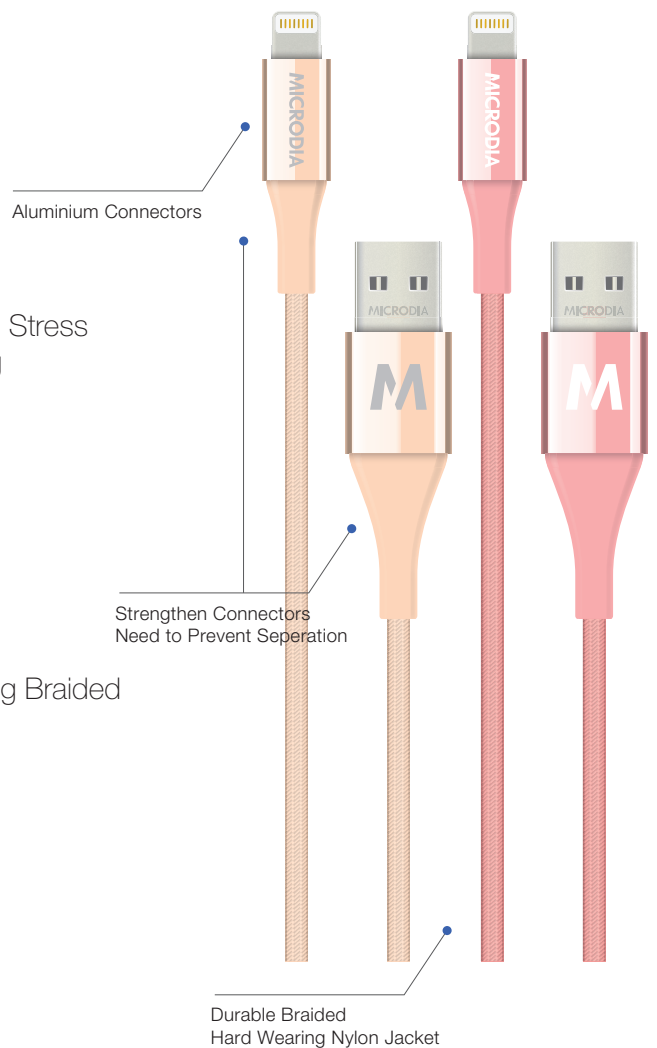


**EXTRA LENGTH**  
 1.5M/4.95FT in Length



Buy with Confidence

**BUY WITH CONFIDENCE**  
 5 Years Manufacturer Limited Warranty.



### Color Options

- Black
- Silver
- Rose Gold
- Gold
- Red (Limited Edition)

Made for  
iPod iPhone iPad

# DURCABLE™ MAX™

MFi-Certified Injection-Molded Reinforced  
Lightning Fast Charge & Sync Cable

Protected by hard-wearing Braided Nylon Sheath for Ultra Long Life Span



3.3M/11FT in length

## DURCable™ MAX™

Color Options



Extra Durability

**EXTRA DURABILITY**  
Injection-Molded Reinforced L-Shape Conductors



L-Shape Connector

**BETTER STRAIN-RELIEF**  
Cable Joint is made from Flexible PVC to absorb stress



Better Strain-Relief

**FLEXIBLE INSULATION**  
Insulation in Between Wires to Prevent Damage  
when bends and flexes



Double Braided Nylon

**DOUBLE BRAIDED NYLON**  
External Cable Jacket is made from hard-wearing Braided Nylon



Glow in The Dark

**GLOW IN THE DARK**  
Luminous Materials avoid Tripping in Low Light Conditions



**ADDITIONAL LENGTH**  
3.3M/10.89FT in length



Buy with  
COntidence

**MICRODIA Corp.**  
The Concourse, Technology Drive,  
San Jose, California,  
U.S.A.

**MICRODIA Ltd.**  
3/F., W12, 12 Science Park W. Ave.,  
HK Science Park, Shatin,  
HONG KONG

**MICRODIA G.C. (Shanghai) Ltd.**  
15/F., Shartex Plaza, 88 Zunyi S. Rd.,  
Changning, Shanghai,  
CHINA

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Possibilities Beyond Imagination™

