

Regional Distributors Wanted

STYLE YOUR OWN CABLE

NOT JUST CABLES
IT'S YOUR LIFESTYLE

fruitywire

Lightning
microUSB
Type C

Made for



iPod



iPhone



iPad



www.fruitywire.com



Founded in
1991
San Jose, USA





Candy

MFI-Certified High Speed

Flat Lightning™ Sync & Charge Cable

With amazing personality comes great performance. The high-performance Candy Cables offer a wide range of color possibilities that make for a young and energetic personality. The high-speed Lightning Sync and Charge Cables allows you to connect your iPad, iPhone or iPod to any USB port or computer for charging or syncing. The tough PVC build makes it difficult for any tug or twist to break the cable. Candy is designed to be tangle-free and is of a manageable length equipped with an original MICRODIA Velcro.



2.4A

PVC



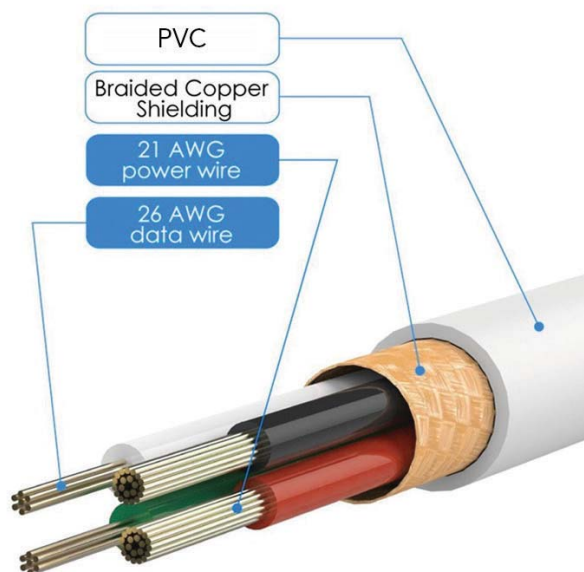
1. High Speed Charge

2. Fast and Reliable Data Transfer & Sync

3. Flexible, Durable & Tangle Free Flat PVC Cable

4. Perfect Cable Length

5. Tough Build



Color Options



SPECIFICATIONS:

Product Name: Candy
Interface : Apple Lightning, USB-A 2.0
Max Speed: Up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 1.5m / 5ft
Material: PVC
Cable Sheath: Protected by tough and flexible high quality PVC material
Durable and tangle-free
Warranty: Backed by MICRODIA 12-Month Warranty

* All specifications are subject to change without prior notice.

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Made for



iPod



iPhone

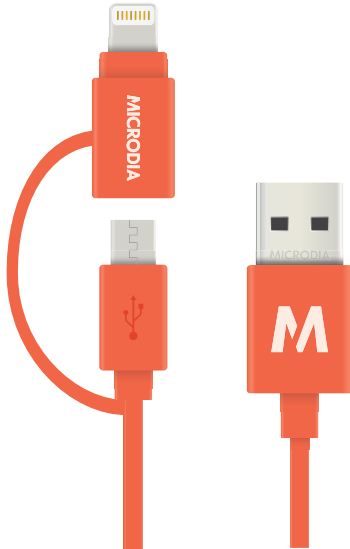


iPad

2-in-1

MFi-Certified High Speed

Versatile 2-in-1 Sync & Charge Cable



Exceptional Performance lies in Versatility. This Apple Certified 2-in-1 cable not only works for connecting your Apple Devices but also Android Devices with its built-in Micro-USB Connector. It is specially built for almost all current mobile devices.

2-in-1 comes in four vivid color choices. Mix and match with mobile devices and tech accessories to create your favorite colour combinations. The cable is designed to be tangle-free and is of a manageable length equipped with a MICRODIA velcro.



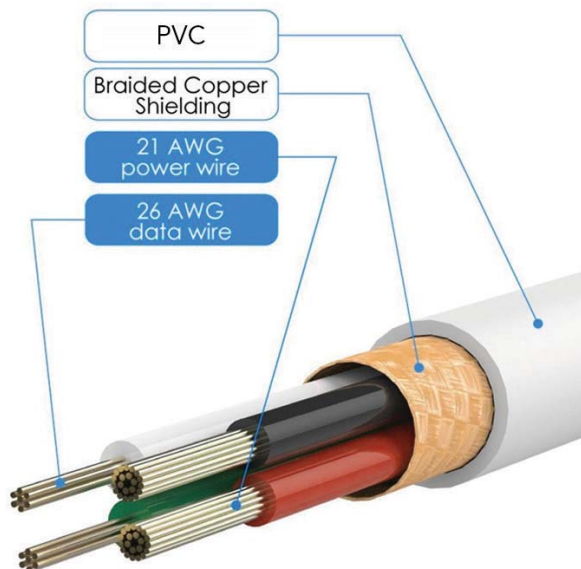
1.Versatility at its Best

2.High Speed Charge, Data Transfer and Sync

3.Perfect Cable Length reaches wherever you need

4.Built to Last and Impress

5.Tough Build



Color Options



SPECIFICATIONS:

Product Name: 2-in-1
Interface : Apple Lightning, USB-A 2.0, USB microB 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 1.2m/3.9ft
Cable Sheath: High quality PVC material with additional coating for protection
Warranty: Backed by MICRODIA 12-Month Warranty

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Cable de Cuir

MFI-Certified High Speed Luxurious Lightning™ Cable Covered by Genuine Calf Leather and a Natural Wood Connector

This unique cable is luxuriantly covered by Genuine Calf Leather and real wooden connectors which have undergone special treatment to prevent degradation to the exterior surface. Cable de cuir reflects craftsmanship, creates your identity and defines standard of luxury.



- 1.High Speed Charge, Data Transfer and Sync
- 2.Humanized Cable Length
- 3.Luxuriant Feel
4. Tough Build



Color Options



SPECIFICATIONS:

Product Name: Câble de cuir
 Interface : Apple Lightning, USB-A 2.0
 Max Speed: up to 480Mbit/s
 Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
 Length: 40cm / 16 inch
 Cable Sheath: Extremely Durable, Soft, Anti-fungus
 Genuine Calf Leather
 Warranty: Backed by MICRODIA 12-Month Warranty

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iPod



iPhone



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Shoelace

MFI-Certified High Speed Flat Lightning™

Sync & Charge Cable

Covered by Colorful Shoelace Sheath



Ingenious design complemented by amazing performance. This innovative Shoelace Cable is made with high quality tinned copper wires underneath, protected by a tough and flexible textile sheath which makes it resistant to twists and knots.



1. Tough Build

2. High Speed Charge, Data Transfer and Sync

3. Customized Cable Length reaches wherever you need

4. Built to Last and Impress



Color Options



SPECIFICATIONS:

Product Name: Shoelace
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 1.2meters / 3.9ft
Cable Sheath: Durable tangle free Shoelace Sheath with additional coating for protection
Warranty: Backed by MICRODIA 12-Month Warranty

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Braided

Durable Lightning™ Sync & Charge Cable
Protected by Strong PET Braided Sheath



This Apple MFi-Certified cable ensures complete charge and sync compatibility with all your Apple devices. Connect the Lightning connector to your Apple device and connect the USB side into a wall adapter or USB hub to charge, or your computer for data sync.



1. Tough Build

2. High Speed Charge, Data Transfer and Sync

3. Customized Cable Length reaches wherever you need

4. Built to Last and Impress



Color Options

Gold/Black Grey/Black Silver/Black

SPECIFICATIONS:

Product Name: Braided
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 1.2m/3.9ft
Material : Double-braided metal exterior, toughened kevlar fiber core and aluminum connectors
Cable Sheath: Durable and tangle-free, protected by strong PET braided sheath
Warranty: Backed by MICRODIA 12-Month Warranty

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Value Pack

MFi-Certified All Purpose Durable Lightning™
Sync & Charge Cable Combo
Protected by Strong PET Braided Sheath

This Value Pack which contains two premium braided Apple Certified lightning cables is ideal for various usage and best for travel. You can use the NIGHT Cable (measures at 2.0M-long) for hard-to-reach USB ports and out-of-sight wall chargers. The OUTDOOR Cable is of optimal length for easy carry-on. It is ideal for close-range connections such as charging in a car or with a portable charger.



1.Tough Build

2.High Speed Charge, Data Transfer and Sync

3.Customized Cable Length

+ One more Cable for your Convenience

4.Built to Last and Impress



Color Options

Gold/Black Grey/Black Silver/Black

SPECIFICATIONS:

Product Name: Value Pack
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 2M / 6.6ft *1 + 20cm / 0.7ft *1
Material : Double-braided metal exterior, toughened kevlar fiber core and aluminum connectors
Cable Sheath: Extremely Durable, protected by strong PET braided sheath
Warranty: 1-Year Warranty

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Nile

10-Foot Lightning™ Sync & Charge Cable

Protected by Strong PET Braided Sheath

Nile is the simple solution to everyday frustrations when charging at home. No more fumbling around for dropped cables or straining to use your devices when they are charging. Nile allows you a 10-foot range to relaxingly charge anywhere. It is made to be tangle-free regardless its length and designed to complement to your style, with its multiple color choices.



2.4A

PET



1. Tough Build

2. High Speed Charge, Data Transfer and Sync

3. Peace of mind Charging

4. Built to Last and Impress

Color Options

Gold/Black Grey/Black Silver/Black



SPECIFICATIONS:

Product Name: Nile
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 3M / 10 ft
Material : Double-braided metal exterior, toughened kevlar fiber core and aluminum
Cable Sheath: Extremely Durable, Strong
Warranty: Backed by MICRODIA 12-Month Warranty

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Magnetic180

Easy & Fast Charge Magnetic 180 Sync & Charge Cable with Lightning™, microUSB and Type C Connectors

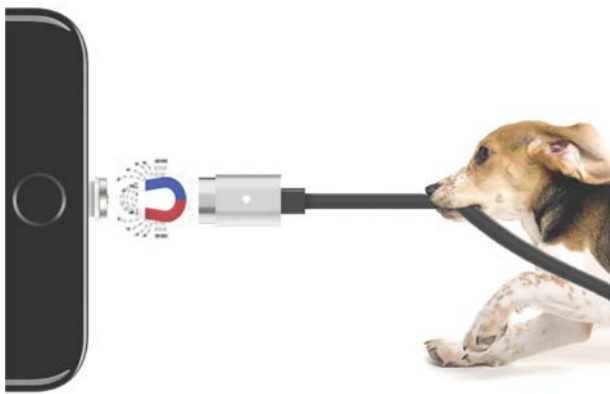
This handy cable comes with magnetic connectors, as opposed to constant plugging and unplugging of conventional cables, not only provides longer life span, but also a simple yet perfect solution to prevent frayed charging cables, tripping over cable resulting in smashed phones, pointless fiddling to plug in cable in the dark.

Magnetic 180 allows you to connect and detach with the device instantly to prevent damage to your device and also enhance water & dust resistance of the charging socket when the connector head is attached.



1. High Speed Charge, Data Transfer and Sync for Apple and Android
2. Fast and Reliable Data Transfer & Sync
3. One Snap Charging with Magnetic Connectors
4. 180 Degree Reversible Plug
5. Water and Dust Proof

Color Options



SPECIFICATIONS:

Product Name: Magnetic 180
 Interface: 100% compatible with Apple iPhone / iPod, Android devices and all other micro-USB-enabled devices*
 Max Speed: Up to 480Mbit/s
 Max Power Output: 5V / 2.4 Amp (High Speed Charge & Sync)
 Length: 1.2m / 3.9ft
 Cable Sheath: Durable and tangle-free, protected by strong PET braided sheath
 Warranty: Backed by MICRODIA 12-Month Warranty

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Made for



iPhone

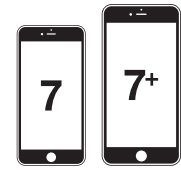


iPad



PhonSonics

Future Earphone for Apple
with Lightning™ Connector



Made for iPhone

8-pin Lightning connector vastly surpasses ordinary 3.5mm earphone jacks. Supports Apple iPhone 7 / 7 Plus, iPhone 6S / 6S Plus, iPhone 6 / 6 Plus, iPhone SE/5S/5, iPad, iPod, all iOS device with lightning port. In-ear headphones with high-performance digital stereo sound; amplified bass brings up the beat in Pop, Rock, and R&B. Noise canceling, soft silicone earbuds give you ErgoFit in-ear comfort for hours, even when you're running which makes PhonSonics the perfect exercise accessory. Oxygen Free Copper cords assure low-loss signal transmission of 24-bit digital audio; Aluminum Alloy earbud shells ensures Durability of the device. Built-in Volume Control - Produces high quality digital stereo sound with amplified bass and built in volume control that enhances the beat in your favorite music.



PVC



DSP

1. Seamless Connection for Lightning Interface
2. Ergonomic Design
3. For Voice and Music
4. Premium Quality PVC High Elasticity Wire
5. Built-in DSP Function of Chip

Color Options



SPECIFICATIONS:

Product Name: PhonSonics
Earphone Line : Ear Phone and Wire Control Button with Adaptive to Apple Lightning Port.
Line Control: All-Metal Controller Shell Design.
Inclined In-Ear Design, not Easy to Slide. Digital Audio Decoding Chip, Built-in DSP Function of Chip.
Shock Bass and Clear Sound.
Speaker: 14mm Aluminum Moving Coil
Dimension: 125cm wire length
Weight: 19g
Material: PVC High-Elastic Line with Varnished Wire
Speaker Impedance: 32Ω±15%
Speaker sensitivity: Resistance, 110db
Speaker Frequency: 20-20000Hz
Audio Plug Type: Lightning Port
Warranty: Backed by MICRODIA 12-Month Warranty

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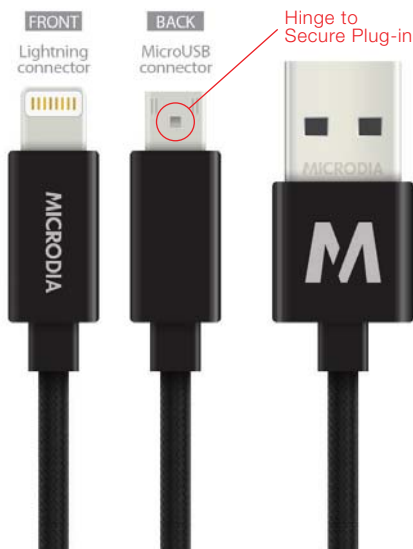
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Unity

High Speed 2in1 Reversible Lightning™ & microUSB Connector Sync & Charge Cable

If you could only carry one cable with you, Unity is all you need! This innovative 2in1 reversible design makes charging both Android and Apple devices possible with one single connector and works with virtually every mobile device on the market. With Unity in your bag means you can charge no matter what your tech device choices are.



1. Innovative 2in1 Reversible Lightning/microUSB Connector Design
2. Fast and Reliable Data Transfer & Sync
3. Secure Plug with Built In Hinge Mechanism
4. Perfect Cable Length
5. Tough Build

Color Options



SPECIFICATIONS:

Product Name: Unity
 Interface : Apple Lightning, MicroUSB in one connector
 USB-A 2.0
 Max Speed: Up to 480Mbit/s
 Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
 Length: 1.2m / 3.9ft
 Material: Double-braided metal exterior, toughened kevlar fiber core and aluminum connectors
 Cable Sheath: Durable and tangle-free, protected by strong PET braided sheath
 Warranty: Backed by MICRODIA 12-Month Warranty

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Gooseneck

MFI-Certified The Toughest Lightning™ Cable
 Covered by Industrial-Grade Flexible
 High-Strength Steel

GooseNeck replaces all cables, docks, tripods and stands as it rolls all separate functions together in one cable, and delivers more. It is compact enough for your every day travel, but strong enough to hold your iPhone in unlimited places in place. It works as a flexible and eclectic stand, Sync & Charge cable. GooseNeck can be twisted and manipulated to work as a charging dock at your desk or in your automobiles.



- 1.Walk the Goose
- 2.High Speed Charge, Data Transfer and Sync
- 3.Secure and In-Place
- 4.Built to Last and Impress



SPECIFICATIONS:

Product Name: Gooseneck
 Interface : Apple Lightning, USB-A 2.0
 Max Speed: up to 480Mbit/s
 Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
 Length: 24-inch
 Cable Sheath: Cable wrapped in nickel-plated steel and aluminum connectors
 Warranty: Backed by MICRODIA 12-Month Warranty

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MICRODIA
 Possibilities Beyond Imagination™

Made for



iPod



iPhone



iPad



Texas

MFI-Certified High Speed Flat Lightning™

Sync & Charge Cable

Covered by Well-knitted denim fabric

Texas is the tech accessory that inspires envy. This high-performance Lightning Cable comes in exciting material. The well-knitted denim sheath, inspired by the Cowboy lifestyle, enhances the protection and a great reminder of the American West.



1. Express Your Cowboy Spirit

2. High Speed Charge, Data Transfer and Sync

3. Customized Cable Length reaches wherever you need

4. Built to Last and Impress



Color Options



Denim Textile

SPECIFICATIONS:

Product Name: Texas
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 1.2m/3.9ft
Cable Sheath: Well-knitted denim fabric,
aluminum connectors
Warranty: Backed by MICRODIA 12-Month Warranty

* All specifications are subject to change without prior notice.

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Made for



iPod



iPhone



iPad



Tag

MFi-Certified High Speed Fashionable
Lightning™ Sync & Charge Cable

Tag attaches sophisticatedly around any bag strap or key holder which makes travelling cable-free a reality at last! Genuine high quality leather, stainless steel ring and leather lining equate to a cable that is built to last and impress. Its is small, compact and perfect for storage. Tag makes your ready for charge and sync anywhere and anytime, without compromising your individual style.



1. Function blends with Fashion

2. High Speed Charge, Data Transfer and Sync

3. Humanized Cable Length

4. Built to Last and Impress



Color Options



Black



Brown



Khaki

SPECIFICATIONS:

Product Name: Tag
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 4.5-inch
Cable Sheath: Extremely Durable, Strong
Warranty: Backed by MICRODIA 12-Month Warranty

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Charm

MFi-Certified High Speed Fashionable
Lightning™ Sync&Charge Cable



Mobile charging accessory is requisite during your work life and travel days while they are usually unattractive, bulky and boring. With Charm by Fruitywire, fashion connects with technology as it affixes to the exterior of your bag and disguised as a fashionable charm which makes smart phone charging on-the-go a chic and seamless experience.



2.4A



1.Function blends with Fashion

2.High Speed Charge, Data Transfer and Sync

3.Humanized Cable Length

4.Built to Last and Impress



Color Options



Black



Brown



Khaki

SPECIFICATIONS:

Product Name: Charm
Interface : Apple Lightning, USB-A 2.0
Max Speed: up to 480Mbit/s
Max Power Output: 5V / 2.4A (High Speed Charge and Sync)
Length: 4.5inch (0.4ft)
Cable Sheath: High quality genuine leather with woven fabric cable and metallic aluminum tips
Warranty: Backed by MICRODIA 12-Month Warranty

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Give & Take

micro USB to Lightning™ Power Sharing Cable
micro USB to micro USB Power Sharing Cable

Give & Take Data Sync and Power Sharing cable is an innovative and reinvented product which facilitates Power Sharing within mobile devices. The power will be transferred directly from the smartphone to the connected device with its built-in smart charging chip.

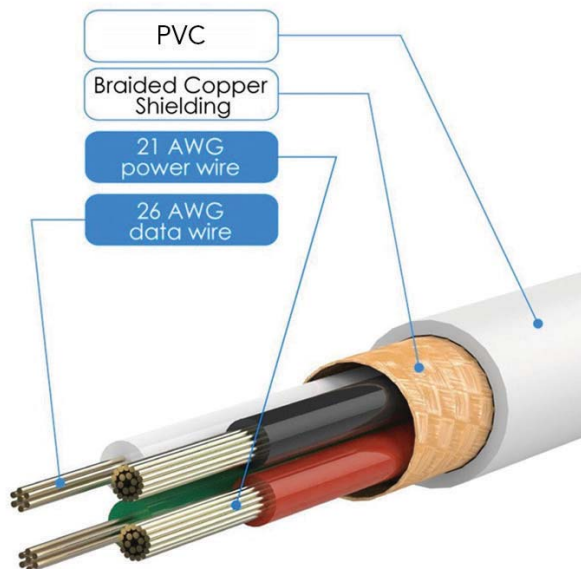


1.Tough Build

2.High Speed Charge and Data Transfer

3.Manageable length

4.Built to Last



Color Options



SPECIFICATIONS:

Product Name:
Compatibility:

Give & take
100% compatible with Apple iPhone / iPod,
Android devices and all other micro-USB-
enabled devices*

Maximum charging current: 2A (actual current depends
output power of source device)

Length:
Cable Sheath:

30cm / 1ft
High quality PVC material
with additional coating for protection
Backed by MICRODIA 12-Month Warranty

Warranty:

* All specifications are subject to change without prior notice.

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